

LEO VENTURA

Creative Problem Solver

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EXPERIENCE

07 · 2018 - Present

SAATCHI & SAATCHI

Digital Designer

- Design based around user data to create targeted and personalized campaigns

07 · 2016 - 07 · 2018

INTERNATIONAL TOY

Designer

- Design packaging and branding for Disney, Marvel and Star Wars merchandise

03 · 2016 - 06 · 2016

XTOPOLY

UI Designer

- Designed mobile campaigns and app design/onboarding

11 · 2015 - 03 · 2016

DRYBAR

Graphic Designer

- Projects included packaging, web updates, print collateral and emails blasts

04 · 2015 - 10 · 2015

TACO BELL

Graphic Designer

- Designed Taco Bell merchandise - i.e. outdoor, in-store and packaging
- Concepting and execution of design work, receiving and incorporating feedback

10 · 2014 - 05 · 2015

AIRFIND

UI Designer

- Created mobile websites and widgets
- Perform UI client presentations at various project stages

06 · 2014 - 10 · 2014

XTOPOLY

UI Designer

- Created apps and websites
- Perform UI client presentations at various project stages

10 · 2013 - 04 · 2014

FCB GLOBAL

Graphic Designer

- Designed Taco Bell merchandising - i.e. outdoor, in-store and packaging

TOOLS

Illustrator
Photoshop
Indesign
After Effects
Premiere Pro
Bridge
Experience Design
Sketch

SPECIALIZATIONS

Branding
Logo Design
Package Design
Print Production
Spread and Layout
Typography
UI Design
Web Design

EDUCATION

07 · 2010 - 09 · 2013
Bachelors of Science in Graphic Design
Art Institute of California - Orange County